

Remit To: WBZ-TV
P.O. BOX 33089
NEWARK, NJ 07188-0089



WBZ TV 4

INVOICE

For: WARREN FOR SENATE 2012(328312)
5 Middlesex Ave Fl 1
Somerville, MA 02145-1102

Account Exec: PAT CASHEN POLITICAL
Office: WBZ-TV
Contract Num: 1061-58831
Contract Dates: 11/02/2012-11/05/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1061-544556
Invoice Date: 11/11/2012
Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

Page 1 of 3

PAY BY 12/11/2012
Net 30 days

In Account With: MEDIA STRATEGIES & RESEARCH(22426)
11350 Random Hills Rd Ste 670
Fairfax, VA 22030-7428
ATTN:Accounts Payable

Product Desc: warren/d/senate mg order for 57935,58025,58190,58191,58192,58301,58398

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	UNDERCOVER BOSS	11/02/2012-11/02/2012F..	30	1	8,000.00				
fixed										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012	F..		1		8,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/02/2012	Fr	07:59:01 PM		EW-12-109	30	8,000.00				
2	BLUE BLOODS	11/02/2012-11/02/2012F..	30	1	12,000.00				
fixed										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012	F..		1		12,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/02/2012	Fr	11:00:20 PM		EW12-128	30	12,000.00				
3	WBZ NEWS	11/04/2012-11/04/2012S	30	2	2,700.00				
fixed										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012	S		1		2,700.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/04/2012	Su				30			2,700.00	Preempted	
11/04/2012	Su	12:31:48 AM	11/04/2012	EW-12-109	30	2,700.00	2,700.00		Makegood in 23:34:47-00:33:48	
4	PATRIOTS GAME DAY	11/04/2012-11/04/2012S	30	1	2,000.00				
fixed										

Warranty - We warrant the above broadcasts were made according to the official station log.

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
<u>Week Of</u> 10/29/2012-11/04/2012 <u>MTWTFSS</u>S <u>Spots Per Week</u> 1 <u>Rate</u> 2,000.00									
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su	11:39:29 AM		EW12-127	30	2,000.00			
5	NFL TODAY	11/04/2012-11/04/2012S	30	1	4,500.00			
fixed									
<u>Week Of</u> 10/29/2012-11/04/2012 <u>MTWTFSS</u>S <u>Spots Per Week</u> 1 <u>Rate</u> 4,500.00									
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su	11:57:32 AM		EW12-127	30	4,500.00			
6	WBZ NEWS	11/05/2012-11/05/2012	M.....	30	1	500.00			
fixed									
<u>Week Of</u> 11/05/2012-11/11/2012 <u>MTWTFSS</u> M..... <u>Spots Per Week</u> 1 <u>Rate</u> 500.00									
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	05:08:59 AM		EW12-127	30	500.00			
7	WBZ NEWS	11/05/2012-11/05/2012	M.....	30	1	200.00			
fixed									
<u>Week Of</u> 11/05/2012-11/11/2012 <u>MTWTFSS</u> M..... <u>Spots Per Week</u> 1 <u>Rate</u> 200.00									
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	04:37:53 AM		EW-12-109	30	200.00			

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Buy Line	Flight Description	Buy Line Dates	M T W T F S S		Dur	Total Spots	Rate
<u>Total Spots</u>		<u>Gross Amt</u>	<u>Commission Amt</u>	<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals	7	29,900.00	4,485.00	25,415.00	2,700.00	2,700.00	0.00

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
CONTROLLERS OFFICE: WBZ-TV

(617) 562-5022

Gross Billing	29,900.00
Trade Value	0.00
Agency Commission	4,485.00
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	25,415.00

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